



Ready for Kindergarten, Ready for College Campaign

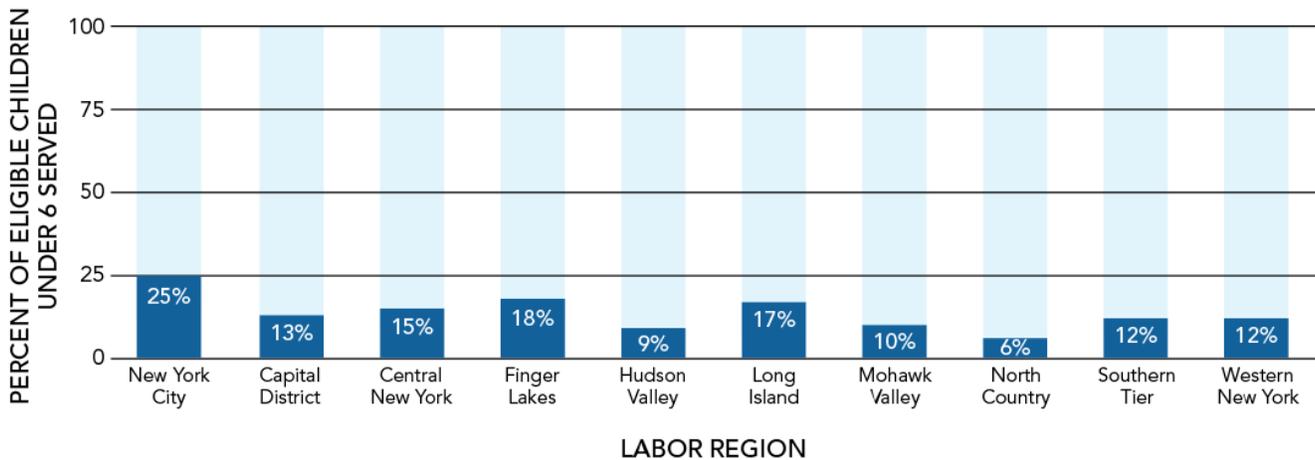
ADDRESS THE DEEPENING CHILD CARE CRISIS Keep Children Learning and Parents Earning!

The Governor’s 2020 budget proposal offers **NO** new funding to address the state’s deepening child care crisis, not even funding to maintain the state’s woefully inadequate current services.

Yet 80% of families eligible for child care assistance—4 out of 5—are denied support because of the state’s woefully inadequate investment. In many parts of the state, the situation is even more dire.

STATE CHILD CARE INVESTMENT WOEFULLY INADEQUATE

Few Eligible Families Get Help Paying for Care



County-level estimates for the number of children under six outside New York City who are served by New York State’s Child Care Assistance programs were derived from 1) US Census data for the number of children under 6 years old residing in households making less than 200% of the poverty threshold and the number of children under 6 years old residing in families with all parents in the workforce and 2) 60% (the share of children under 6 in NYS served by the child care assistance system) of the average number of children served by NYS’s child care assistance programs each month from July 2018 – July 2019 according to NYS’ Office of Temporary and Disability Assistance.

Data on New York City’s five counties provided by Citizen’s Committee for Children of New York. This data includes preschoolers who are enrolled in the City’s Early Learn program, which integrates child care, pre-K and Head Start funding.

**INVESTMENTS IN CHILD CARE AND PRE-K ARE PROVEN STRATEGIES
THAT MORE THAN PAY FOR THEMSELVES
AND SERVE AS POTENT TOOLS FOR REVERSING THE GROWING INCOME
INEQUALITY IN NEW YORK.**

The cost of quality child care creates significant economic hardship for New York’s working families with young children. 9 out of 10 find quality care simply unaffordable.

Child care now ranks as the top expense for many families, often more than rent or the mortgage. On average, it is twice the cost of college at SUNY or CUNY.

Insufficient state investment in child care and pre-K threatens the stability of early childhood programs and their ability to appropriately compensate teachers and staff.

The median wage for a child care educator outside of New York City is less than \$27,000.

New York’s leaders must increase the investment in child care in 2020. The Governor’s proposals are inadequate to meet the urgent need around the state and deepening crisis for young children and their families.

THE GOVERNOR’S 2020 BUDGET PROPOSAL ADDS NO NEW STATE FUNDING FOR CHILD CARE.

WE ARE CALLING ON THE STATE TO MAKE EARLY LEARNING A TOP PRIORITY IN 2020 AND PUT THE STATE ON THE PATH TO BOTH UNIVERSAL QUALITY CHILD CARE AND PRE-K.

*The Ready for Kindergarten, Ready for College Campaign, led by AQE, CANY, CCI, The Children’s Agenda aligns our agenda with Winning Beginning NY, Empire State Campaign for Child Care and the Campaign for Children in NYC.
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